



BROWNSBURG BANDS

2023-2024
Sponsorship Information



BROWNSBURG
BAND & ORCHESTRA PARENTS

WHAT IS BROWNSBURG BANDS & ORCHESTRA PARENTS?

Brownsburg Band and Orchestra Parents (BBOP) is a 501c3 volunteer organization that supports Brownsburg Band, Guard and Orchestra programs through fundraisers, event organization and staffing, transportation, logistics support and more. Each year, BBOP coordinates, hosts and volunteers for dozens of events to support the incredibly talented and hard working students of the Brownsburg Band programs.

While students have participation fees for band programs, these fees only account for about 60% of the programs' expenses. These expenses include uniforms, truck rental, maintenance on trailers, supplies, prop construction, equipment and instrument repairs, marching band staff and more. We also provide more than \$20,000 in scholarships to cover the fees of students that do not have the financial ability to cover the student cost of the programs.



RECENT ACCOMPLISHMENTS

Our youth represent Brownsburg on a local, state and national stage and the band/orchestra program continues to be one of the most successful programs at the high school. Five ensembles advanced to State Finals during the 2022-2023 school year: marching band, concert band, orchestra, winter percussion and winter guard. This was the first time in school history that five groups advanced to state finals.

Marching Band

- Indiana State School Music Association (ISSMA) Open Class A State Finalist – 4th place, their highest placement ever
- Bands of America BOA Grand National Championships Finalist - Made finals for the first time. Finished in 8th place (tied for 7th place) and one of 12 finalist bands out of 100 bands, performing at this event for just the third time.

Winter Guards

- Indiana High School Color Guard Association (IHSCGA) State Finals - First Place/State Champions in Open Class
- Winter Guard International (WGI) Color Guard World Championships - Sixth Place in Open Class

Winter Percussion

- Indiana Percussion Association (IPA) State Finals - Second Place in PSO Class
- WGI Percussion World Championships - Bronze medal in PSO Class. The group received a score of 96.3, which was not only their highest of the season, but also the highest in program history. This was also just the second time the ensemble has attended the World Championships.

Concert Bands & Orchestra

- Concert Band, Freshman Band and Symphonic Band received Gold ratings at ISSMA.
- Wind Ensemble advanced to ISSMA State Finals, having earned a Gold rating with Distinction and finished in the top 8 concert bands in the state.
- Philharmonic and Freshman Orchestras received Gold ratings at ISSMA.
- Brownsburg Symphony Orchestra advanced to ISSMA State Finals, having earned a Gold rating with Distinction and finished in the top 8 orchestras in the state.



WHY DO WE NEED YOUR HELP?

We are looking to you, our community, to join us in supporting the Brownsburg Band, Guard and Orchestras - and in supporting music education overall in Brownsburg.

1,300 middle school and high school students are engaged in Brownsburg Band programs, representing approximately 20% of all middle and high school students. Few programs can have an impact on such a large percentage of students.

Our goal is to ensure money is never a reason for a child to miss out on something they passionately wish to pursue, and to provide resources to build on the strong traditions and success of Brownsburg Bands.

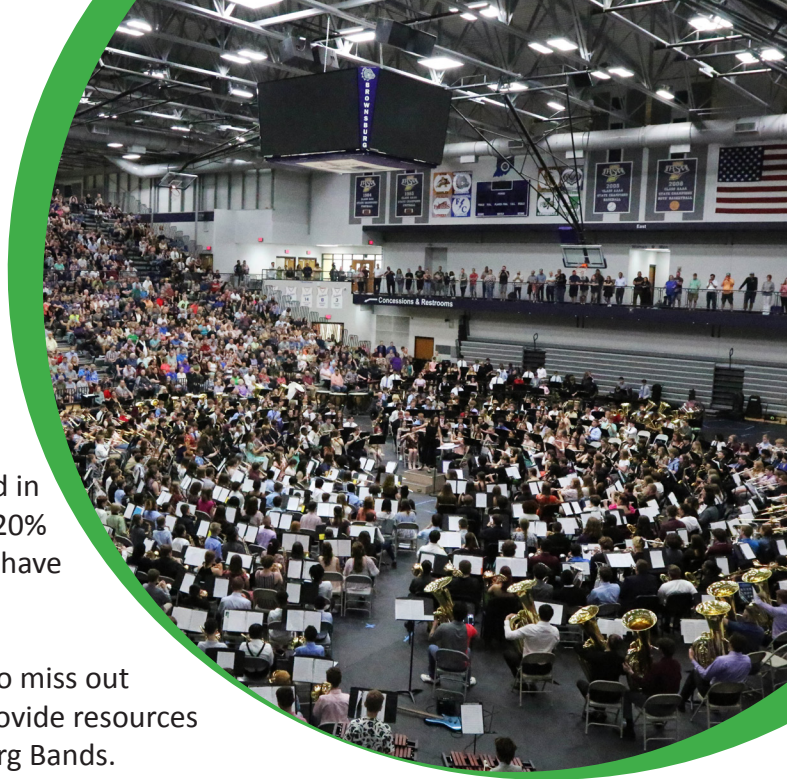
BENEFITS OF MUSIC EDUCATION

Music education has an enormous impact on a student's development and learning. It makes students smarter and stimulates their brains, requiring them to simultaneously listen for the beat, read along with sheet music, and coordinate their movements to play the instrument or dance with the rhythm.

Music sparks a student's creativity, which encourages their vivid imagination - a good thing for our youth. Besides becoming more imaginative, students in music education develop:

- An improvement in their vocabulary and language
- More self-confidence
- More self-discipline
- Increased motor skills
- Improved listening skills
- Enhanced social skills

We hope you join us in investing in the future of our youth by partnering with Brownsburg Bands.



WHAT ARE THE SPONSORSHIP OPPORTUNITIES?

Platinum Sponsor: \$5,000+

Public Recognition

- Recognition via PA announcer during all home football game halftime performances
- Recognition and link to sponsor's website from brownsburgbands.com for full academic year
- Sponsorship announcement on all Brownsburg Bands social media outlets - Facebook, Twitter and Instagram
- Logo and sponsorship recognition in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more
- Logo added to marching band semi-trailer

Brownsburg Invitational - Saturday, September 9, 2023 20+ Indiana high school bands and thousands of spectators attend.

- PA announcer recognition at the event
- Sponsor's banner hung at venue during Brownsburg Invitational (4'x8' banner supplied by sponsor)

Marching Band Community Night - Saturday, October 14, 2023

- PA announcer recognition at the performance
- 6 press box reserved seats at Community Night
- Sponsor's banner hung at venue during annual Community Night (4'x8' banner supplied by sponsor)
- Logo and link in sponsor section of Silent Auction bidding website

Running of the Bulldogs 5K - 2024 Date TBD

- Logo recognition on signs at event
- Mentions on social media posts leading up to the event
- Company listed on the event website and recognition on participant shirts
- 8 registrations for the event
- Company logo exclusively featured at the start/finish line*
- 5K "Presented by"*

**While multiple Platinum Sponsors are welcome, only one sponsor will receive exclusive "Presented by" for the 5K. This opportunity has been sold for the 2023-2024 school year.*



BROWNSBURG HIGH SCHOOL
Marching Band
BROWNSBURG, INDIANA

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Gold Sponsor: \$2,500

Public Recognition

- Recognition via PA announcer during all home football game halftime performances
- Recognition and link to sponsor's website from brownsburgbands.com for full academic year
- Sponsorship announcement on all Brownsburg Bands social media outlets - Facebook, Twitter and Instagram
- Logo and sponsorship recognition in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more
- Logo added to marching band semi-trailer

Brownsburg Invitational - Saturday, September 9, 2023 20+ Indiana high school bands and thousands of spectators attend.

- PA announcer recognition at the event
- Sponsor's banner hung at venue during Brownsburg Invitational (4'x8' banner supplied by sponsor)

Marching Band Community Night - Saturday, October 14, 2023

- PA announcer recognition at the performance
- 4 press box reserved seats at Community Night
- Sponsor's banner hung at venue during annual Community Night (4'x8' banner supplied by sponsor)
- Logo and link in sponsor section of Silent Auction bidding website

Running of the Bulldogs 5K - 2024 Date TBD

- Logo recognition on signs at event
- Mentions on social media posts leading up to the event
- Company listed on the event website and recognition on participant shirts
- 4 registrations for the event

Silver Sponsor: \$1,000

Public Recognition

- Recognition via PA announcer during all home football game halftime performances
- Recognition and link to sponsor's website from brownsburgbands.com for full academic year
- Sponsorship announcement on all Brownsburg Bands social media outlets - Facebook, Twitter and Instagram
- Logo and sponsorship recognition in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more

Brownsburg Invitational - Saturday, September 9, 2023 20+ Indiana high school bands and thousands of spectators attend.

- PA announcer recognition at the event
- Sponsor's banner hung at venue during Brownsburg Invitational (4'x8' banner supplied by sponsor)

Marching Band Community Night - Saturday, October 14, 2023

- PA announcer recognition at the performance
- 2 press box reserved seats at Community Night
- Sponsor's banner hung at venue during annual Community Night (4'x8' banner supplied by sponsor)
- Logo and link in sponsor section of Silent Auction bidding website

Running of the Bulldogs 5K - 2024 Date TBD

- Logo recognition on signs at event
- Mentions on social media posts leading up to the event
- Company listed on the event website and recognition on participant shirts
- 2 registrations for the event

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Bronze Sponsor: \$500

Public Recognition

- Recognition via PA announcer during all home football game halftime performances
- Recognition and link to sponsor's website from brownsburgbands.com for full academic year
- Sponsorship announcement on all Brownsburg Bands social media outlets - Facebook, Twitter and Instagram
- Logo and sponsorship recognition in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more

Running of the Bulldogs 5K - 2024 Date TBD

- Company listed on the event website and recognition on participant shirts

Brownsburg Invitational - Saturday, September 9, 2023 20+ Indiana high school bands and thousands of spectators attend.

- PA announcer recognition at the event
- Sponsor's banner hung at venue during Brownsburg Invitational (4'x8' banner supplied by sponsor)

Marching Band Community Night - Saturday, October 14, 2023

- PA announcer recognition at the performance
- Sponsor's banner hung at venue during annual Community Night (4'x8' banner supplied by sponsor)
- Logo and link in sponsor section of Silent Auction bidding website

Supporter: \$250

Public Recognition

- Recognition on brownsburgbands.com for full academic year
- Sponsorship announcement on all Brownsburg Bands social media outlets - Facebook, Twitter and Instagram
- Business name listed in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more

Marching Band Community Night - Saturday, October 14, 2023

- PA announcer recognition at the performance

Friend: \$100

Public Recognition

- Recognition on brownsburgbands.com for full academic year
- Business name listed in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more

Qualifying Donations for Sponsorships:

- Monetary, specified or non-specified
- In-kind donations (water, food, materials)

** If a performance is cancelled due to inclement weather, the boosters will send a special sponsor recognition to all band social media accounts*

Sponsor Level Benefit	\$5,000 Platinum Sponsor	\$2,500 Gold Sponsor	\$1,000 Silver Sponsor	\$500 Bronze Sponsor	\$250 Supporter	\$100 Friend
Public Recognition						
Recognition via PA announcer at home football game halftime performances	♪	♪	♪	♪		
Recognition on brownsburgbands.com for full academic year	Link	Link	Link	Link	Name	Name
Sponsorship announcement on all Brownsburg Bands social media outlets - Facebook, Twitter and Instagram	♪	♪	♪	♪	♪	
Recognition in digital programs for Brownsburg Bands concerts - concert bands, jazz bands, pops concert and more	Logo	Logo	Logo	Logo	Name	Name
Logo added to marching band semi-trailer	♪	♪				
Brownsburg Invitational Saturday, September 9, 2023						
PA announcer recognition at the event	♪	♪	♪	♪		
Sponsor's banner hung at venue during Brownsburg Invitational (4'x8' banner supplied by sponsor)	♪	♪	♪	♪		
Marching Band Community Night Saturday, October 14, 2023						
PA announcer recognition at the event	♪	♪	♪	♪	♪	
Sponsor's banner hung at venue during Brownsburg Invitational (4'x8' banner supplied by sponsor)	♪	♪	♪	♪		
Logo and link in sponsor section of Silent Auction bidding website	♪	♪	♪	♪		
Press box reserved seats	6	4	2			
Running of the Bulldogs 5K* 2024 Date TBA						
Recognition on signs at event	Logo	Logo	Logo			
Company listed on the event website and recognition on participant shirts	Logo	Logo	Logo	Name		
Mentions on social media posts leading up to the event	♪	♪	♪			
Complimentary event registrations and t-shirts	8	4	2			
Company logo exclusively featured at the start/finish line*	♪					
5K "Presented by"*	♪					

Questions: Contact bbopfundraising@gmail.com or Alison Moyars, 317-502-7026

Checks should be made payable to:
Brownsburg Band and Orchestra Parents, Inc
P.O. Box 538, Brownsburg, IN 46112

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BROWNSBURG INVITATIONAL

The Brownsburg Invitation is an annual marching band competition hosted at Brownsburg High School. This year's event is on Saturday, September 9, 2023. The event is one of the largest school-hosted marching band competitions in the state.

20-25 high school bands and 2,000+ supporters attend the event, which normally starts in the early afternoon and runs into late evening.



COMMUNITY NIGHT

On October 14, 2023, the Sound of Brownsburg Marching Band will host a free community night, concluding with a performance of their 2023 show. As part of this event, Brownsburg Band and Orchestra Parents will hold a Silent Auction Fundraiser to help support all band, guard and orchestra programs.

The band will be rehearsing all day at the stadium. Around 8:00 pm, they will perform sections of the show, along with a complete run-through of the show so far. All families and friends are invited to attend to help us recognize and celebrate these working students. We will have food trucks available. 500-1000 community members usually attend this event.



RUNNING OF THE BULLDOGS 5K

The Running of the Bulldogs 5K is a community fitness event to raise money for the Brownsburg Middle and High School Band, Guard and Orchestra. Each year, more than 1300 students go through our amazing music and performance programs.

The inaugural race was held on April 13, 2019. Our community showed a great amount of support for our students with 530 registrants and 11 amazing sponsors. Each year, we've built on that initial support to grow this outstanding community event. The 2024 date is TBD.

